

Kingfisher Privacy Policy

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Summary

Kingfisher US, takes your online privacy seriously. You may visit this site anonymously as often as you like without providing any personally identifying information (such as your name, address or e-mail address). We do not collect personally identifying information from you except when you specifically provide it, and we protect the information we receive. If you ask to be added to a newsletter or other subscription list, we will use a cookie to keep track of your requests so that you can easily check and revise your subscriptions. We also use cookies to identify your browser so that we can provide the best link to our site. We never share your e-mail address with third parties except in rare instances, to protect our site or to enforce compliance with our Terms of Use. Please read below for a further explanation of what information we gather and how we use it.

The Information You Provide

As you explore our website, you will come across places in which we ask you to provide us voluntarily with information about yourself. In most of these instances we are seeking only your e-mail address so that we can send you the specific information that you request, such as a newsletter, add you to our mailing list or online subscription. In other instances, such as a contest, we request both your e-mail address and your name (along with your contest answer), so that we can contact you by name in the event that you win. If you choose to purchase an item through our direct sales service, we will need to collect additional information for billing and shipping, such as your full name, home address and credit card information. All of these activities--the subscriptions, contests and mailing lists--are purely voluntary; if you do not wish to reveal your name, e-mail address or other information, you are free simply to ignore these offerings. If you decide to participate, we will not use your name or e-mail address for any purpose other than as stated, and will not sell or rent your name or address to third parties not affiliated with Kingfisher US. At other places in this site, we ask for your feedback, opinion or suggestions, and provide you with a link for e-mailing us your response. We may also ask for your zip code or city of residence to gather geographical information about the visitors to our site. If you send your e-mail to us, it will include your e-mail address in the "From" line. But again, as in the case of subscriptions and contests, we promise to use the e-mail address we receive in this manner only for the purpose of responding to your questions or suggestions, and will not approach you with unsolicited offers or provide your e-mail address to anyone else.

Some Kingfisher US sites and Services may ask you to submit personally identifiable information about other people. For example, you might submit a person's name and other personally identifiable information if you purchase a gift and want to have it sent directly to the recipient. A record of that transaction will be maintained as allowed and/or required by law.

Kingfisher US uses information about you to deliver the Services that you request, to keep you informed about changes affecting the Site and the Services or your account, to inform you of offers in which you might be interested, to improve and enhance the Site and the Services, to prevent potentially prohibited or illegal activities, and to enforce our Terms. If you provide Kingfisher US with personally identifiable information, we will take all reasonable and appropriate steps to protect it from unauthorized disclosure.

Kingfisher US will not share, sell, rent, or disclose any personally identifiable information that we have collected except as stated herein, or in the following instances: 1) we have been given your consent to disclose; 2) we have previously informed you of the disclosure, including by means of our Privacy Policy or on Site, or through the Service where you provided your information; 3) we are required by law, legal

process, or court order to disclose; 4) disclosure is necessary to identify, contact, or bring legal action against someone who may cause or be causing harm to, or interference with, Kingfisher US' rights or property, other Kingfisher US Web site users, or anyone else; or 5) to respond to an inquiry, request or complaint that you have made. Kingfisher US may also use IP addresses in cooperation with Internet service providers to identify users if we deem it necessary to comply with law, to enforce compliance with this Privacy Policy or our Terms, or to protect our sites, customers, or others.

Kingfisher US reserves the right to retain personal information from closed accounts to comply with law, prevent fraud, collect any fees owed, resolve disputes, troubleshoot problems, assist with any investigations, enforce the Terms, and take other actions otherwise permitted by law.

Non-Personally Identifiable Information That We Collect

Kingfisher US may automatically collect certain non-personally identifiable information about your use of the Site and the Services. Kingfisher US might collect, among other things, information concerning the date, time and length of your visit and the type of Internet browser or computer operating system you are using, the domain name of your Internet service provider, your "click path" through the Kingfisher US sites or "click-through" from an e-mail, the Web site or advertisement that was linked to or from the Kingfisher US site when you visited, and your IP address. To do this Kingfisher US may use cookies and other technology (see below). If you are using our wireless Services, we may also automatically collect information such as the type of wireless device you are using, your mobile identification number (assigned by your telecommunications carrier) and telecommunications carrier. Your use of the Site and the Services, and information provided through these technologies, will be anonymous unless you provide us with personally identifiable information or have provided such information in the past.

From time to time, Kingfisher US may use and share with third parties aggregate, non-personally identifiable user information to show general demographic and preference information among users of the Site and the Services.

Cookies

The Site and some Services, and advertisements contained therein may contain cookies, clear gifs (also known as web beacons or web bugs), or similar technology ("Cookie"). Cookies are electronic tags that most major websites place on your computer in the process of sending your computer a file, such as a web page. We use them in a limited fashion as well. In essence, Cookies are unique bits of computer code that is placed on your computer the first time you visit our site. It tells us simply when a computer that has previously visited our site returns, and it identifies your computer's browser and operating system to help us make the best connection. We also use Cookies to keep track of your subscriptions to various Kingfisher US lists. In no event does the cookie we place on your computer tell us anything about your visits to other websites or your use of the Internet in any other way.

If you would prefer not to receive any cookies, most browsers can be set to refuse cookies or to alert you when one is being sent. It is possible, however, that some portions of this site may not function properly if the cookies are disabled.

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support, service and/or product information, changes to account terms, and any other matter that might affect our service to you and/or any products you purchased from us or registered with us, as applicable.

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We do not have the ability, nor will we attempt to control the privacy policies of third parties. You are subject to the privacy policies of those third parties, where applicable. If you later decide that you do not want that third party to use your information, you will need to contact the third party directly, as we have no control over how third parties use information. You should always review the privacy policy of any party that collects your information to determine how that entity will handle your information.

Different rules may apply to the use or disclosure of your personal information, if you disclose any information to other users on the Site or the Service or on other sites throughout the internet.

Security of Private Information

We would like to be able to tell you that the information you provide us is absolutely safe. Unfortunately, several well-publicized instances of computer security breaches make it impossible for anyone to be so confident. The most we can tell you is that we take reasonable steps to protect the information you provide us from theft, alteration or unauthorized inspection.

Whenever you give Kingfisher US sensitive or confidential information (for example, credit card numbers for purchases), Kingfisher US will take commercially reasonable steps to protect the information by establishing a secure connection with your Web browser. Unless otherwise specified herein or on the site where you make a purchase, credit card numbers are used only for payment processing and are not retained for marketing purposes.

Special Notice Regarding Children

We do not knowingly collect information from children under 13. We use technical measures to prevent collection of information from children under 13.

If our policy concerning collection of information from children under 13 changes, we will revise this portion of the Kingfisher US privacy notice and will comply with the requirements of the Children's Online Privacy Protection Act.

Contact Us Regarding Privacy

Kingfisher US is dedicated to protecting your personally identifiable information and welcomes comments and questions on this Privacy Policy. You may e-mail your questions or comments to:
Kingfisher_info@macmillanusa.com

Notification of Changes

Kingfisher US reserves the right to change this Privacy Policy and its Terms at any time. In case of any material change to the Privacy Policy, we will replace the "Privacy Policy" link on the home page of our sites with a link entitled "Updated Privacy Policy" for no less than thirty (30) days. All changes to the Privacy Policy and/or Terms will be effective when posted, and your continued use of any Kingfisher US site or Service after the posting will constitute acceptance of, and agreement to be bound by, those changes.